

1 A MEMORIAL

2 RECOGNIZING THE SMOKEY BEAR FIRE PREVENTION MESSAGE AND
3 SUPPORTING THE FUNDRAISING EFFORTS OF THE FRIENDS OF SMOKEY
4 BEAR BALLOON, INCORPORATED, TO PURCHASE A NEW SMOKEY BEAR HOT
5 AIR BALLOON.

6
7 WHEREAS, in 1944, the United States department of
8 agriculture forest service, the national association of state
9 foresters and the national ad council proclaimed Smokey Bear
10 as the national symbol of the campaign to prevent human-
11 caused wildfire; and

12 WHEREAS, in 1950, a small bear cub was rescued from a
13 fire in the Lincoln national forest near Capitan, New Mexico,
14 and became the real-life Smokey Bear; and

15 WHEREAS, Smokey Bear enlists everyone's help to protect
16 all forests and wildlands from human-caused wildfires, which
17 harm the environment, needlessly take lives and destroy
18 homes, natural habitats and livelihoods; and

19 WHEREAS, in 1993, the friends of Smokey Bear balloon,
20 incorporated, a volunteer nonprofit organization, created the
21 Smokey Bear hot air balloon and began its mission to keep
22 Smokey Bear and his fire prevention message on the minds of
23 all people playing and working on America's public lands; and

24 WHEREAS, during its eleven years of service, the Smokey
25 Bear balloon traveled across the United States, Canada and

1 the Netherlands promoting the message of wildfire prevention;
2 and

3 WHEREAS, the balloon suffered a tragic accident at the
4 2004 Albuquerque international balloon fiesta and was
5 destroyed; and

6 WHEREAS, the friends of Smokey Bear balloon,
7 incorporated, will replace the Smokey Bear balloon with the
8 assistance of gracious donations from supporters, including
9 Citadel radio group, whose tower was damaged in the accident;

10 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE
11 STATE OF NEW MEXICO that 2005 be recognized as the sixtieth
12 anniversary celebration of the Smokey Bear fire prevention
13 message and the one-hundredth anniversary of the founding of
14 the United States forest service and that all residents of
15 New Mexico be urged to support the friends of Smokey Bear
16 balloon, incorporated, in its efforts to raise funds for a
17 new Smokey Bear hot air balloon; and

18 BE IT FURTHER RESOLVED that a copy of this memorial be
19 transmitted to the friends of the Smokey Bear balloon,
20 incorporated.

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